

Title: Large, Jim\_Interview\_Complete  
Creators: Rick & Julia Goldsmith  
Project: Herefordshire Life Through A Lens  
Tagline: Films, stories and exhibitions inspired  
by the photographic archive of the Derek  
Evans Studio 1950s-80s  
Subject: Autobiography, Hop Farming and Hop  
Picking in Herefordshire, Heritage  
Publisher: Catcher Media Social CIC  
Tags: Hops, Derek Evans, oral history,  
heritage, PV, participatory film-making,  
community film, Herefordshire, Hop  
picking, agriculture, Hop surveying, Hop  
Marketing Board

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Identifier: Large, Jim\_Interview\_Complete  
Interview Date: October\_25\_2017  
Location: Summerhayes, Monks Meadow, Dymock Road,  
Much Marcle, HR8 2LY  
Source: Catcher Media Social CIC  
Interviewee: Jim Large (speaker, male)  
Interviewer: Marsha O'Mahony (speaker, female)  
Camera & Sound: Richard Goldsmith (male)  
Producer: Julia Goldsmith  
Language: English

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Type: Video  
Video Format: MPEG-4  
Bit rate: 30.19 mbits/s  
Frame rate: 25 FPS  
Aspect ratio: 16:9  
Width: 1920 pixels  
Height: 1080 pixels  
Scan type: Progressive  
Audio Format: AAC  
Audio Sampling rate: 48000 Hz  
Audio Bit rate: 192 kb/s  
Stereo/Mono: Mono  
File Size: 5.51 GB  
Duration: 26 min 09 seconds

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Type: Audio  
Audio Format: MP3 audio  
Audio Sampling rate: 44.100 kHz  
Audio Bit rate: 256 kb/s  
Stereo/Mono: Mono

File Size: 48.4 MB  
Duration: 26 min 09 seconds  
  
Original copyright: Catcher Media Social CIC CC BY-NC  
Holder: Catcher Media Social CIC, Herefordshire  
Libraries, Herefordshire Archive and  
Records Centre

00.01.00

Getting ready for hop pickers – example

00.03.00

Strikes. Bill Davis story

02.24.40.08

Introduction Jim.

02.25.14

Hop surveys – intro

02.26.40

Ordnance survey maps. 25 inch maps.

02.24.46

Hops marketing board/quota system.

02.26.10

Zetna (weight unit)

02.24.40

Farmer hop quote/annual quota

02.24.40

Hops marketing board (origin/pricing)

02.24.40

Grower and hop marketing board relationships.

02.24.38

Hop factor/hop merchant.

02.24.57

time of year for hop surveys (farms for Herefordshire).

02.24.40

How farming has changed. High demand for crops (recent).

02.25.10

Importance of hops (hop shows) ploughing matches.

02.25.01

Hop roots – Stocks/auctions.

02.26.00

Hop root samples

02.26.40

Auction atmosphere.

02.27.36

Colin Manning. Start of auctioneering in Ledbury.

02.25.09

Loyal customers (hop board).

02.25.50

Hop samples. Sampling system.

02.25.03

extra.

24.46

Tools and planometer.

24.40

Evaluation.